



## FORMACIÓN MATERIAL DE APOYO

### **PROGRAMA ESPECIALIZADO DISEÑO E INVESTIGACIÓN DE EXPERIENCIA DE USUARIO**

*University of Michigan*

<http://bit.ly/ProgramaUXResearcher>

1. Introduction to User Experience Principles and Processes
2. Understanding User Needs
3. Evaluating Designs with Users
4. UX Design: From Concept to Prototype
5. UX Research at Scale: Surveys, Analytics, Online Testing
6. UX (User Experience) Capstone

### **PROGRAMA ESPECIALIZADO DISEÑO DE INTERACCIONES**

*University of California*

<http://bit.ly/ProgramaUXDesigner>

1. Human-Centered Design: an Introduction
2. Design Principles: an Introduction
3. Social Computing
4. Input and Interaction
5. User Experience: Research & Prototyping
6. Information Design
7. Designing, Running, and Analyzing Experiments
8. Interaction Design Capstone Project

### **PROGRAMA ESPECIALIZADO DISEÑO DE INTERFAZ DE USUARIO**

*University of Minnesota*

<http://bit.ly/ProgramaUIDesigner>

1. Introduction to UI Design
2. User Research and Design
3. Prototyping and Design
4. Evaluating User Interfaces
5. UI Design Capstone